



PALM BEACH SURF LIFE SAVING CLUB STRATEGIC PLAN 2020 - 2024 TO PROTECT, DEVELOP AND INSPIRE OUR PEOPLE AND COMMUNITY

- **Respect:** We respect our past, people, property and place
- **Unity:** We are united in purpose
- **Inclusive:** We are welcoming, friendly
- **Involvement:** We get involved

Engage the community to participate and donate	Develop our people	Provide a safe and friendly beach	Lead a Sustainable organisation
<ul style="list-style-type: none"> • Encourage, engage and promote involvement in lifesaving • Maintain clear expectations with our members of volunteering and serving • Partner with local organisations to achieve mutual benefits • Maintain healthy memberships across all areas of the club 	<ul style="list-style-type: none"> • Offer opportunities for members to participate in lifesaving • Enhance the fitness and skills of life savers • Offer quality training and opportunities to compete 	<ul style="list-style-type: none"> • Attract and retain experienced life savers • Provide quality equipment to our members • Provide the community with competent and skilled patrols 	<ul style="list-style-type: none"> • Establish and maintain a consistent income stream generating 70% of the clubs revenue • Operate an effective and efficient corporate finance and compliance system • Maintain the facility to meet the demands of a growing membership • Provide timely communication to and between members • Retain our corporate history through succession planning